



# BOOST

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## Activity Plan 2026

### Introduction

This activity plan 2026 combines the existing programmatic activities of BOOST The World Foundation with the new Key Focus Areas around the development of small and medium-sized agricultural enterprises, water and energy infrastructure and practical training for young people and (unmarried) teenage mothers. This plan is the operational elaboration for 2026 of the Policy Plan 2026–2030.

### Goals for 2026

- Fully functional and educational furnishing of the current estate (2ha)
- Setting up sustainable basic infrastructure (water and energy) in South Africa.
- Start with the expansion by 10 ha for a fully equipped community center.
- Starting with practice-oriented training for (unmarried) teenage mothers.
- Starting with practice-oriented heart-centered leadership training for young people and entrepreneurs.
- Start international education and exchange programs.
- Increasing the visibility of the Foundation and fundraising
- Further professionalization of the organization.

### Key Focus Area #1 – Education and Exchange

#### Activities

- Launch of the exchange program for (medical) students and nurses.
- Development of educational materials on sustainability, heart-centered leadership and community development and roll-out of the educational program.
- Development and roll-out of vocational education for young women and (unmarried) teenage mothers, for example through sewing workshops.
- Strengthening collaborations with educational institutions.
- Development of presentations for various target groups and networks.

#### Objectives YE26

- At least three collaborations with educational institutions.
- Growth in youth outreach (YE26: 150 young people reached).
- First batch of students active (approx. three Erasmus Medical Center students in collaboration with the University of Limpopo).



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- First batch of nurses active (max. six medium and higher vocational students).

## Key Focus Area #2 – BOOST Project Hoedspruit (South Africa) (Agro-SME and Infrastructure)

### Activities

- Installation of energy supply by connection to the national grid plus possibly installation of solar panels.
- Recovery (due to 2026 floods) and expansion of BOOST nursery.
- Realization of water source, storage and drainage and irrigation system.
- For the time being, drinking water is supplied in plastic bottles, which are reused as building material.
- Construction of a number of huts to be able to offer different workshops.
- Practical training for young people, (unmarried) teenage mothers and farmers.
- Development of demonstration fields (2 ha) into a showcase.
- Start local market sales.

### Objectives YE26

- 25-30 participants trained.
- 2 hectares fully operational (showcase).
- Working water and energy system.
- Local agricultural enterprises active.

## Key Focus Area #3 – Events and Fundraising

### Activities

- Crowdfunding via WhyDonate.
- Action Plan 2026 Fundraising (*ripple effect*).
- Sponsorship and subsidies through government, wealthy families and entrepreneurs.
- Four events per year, i.e. two relatively large events (e.g. benefit dinner) and two relatively simple events (e.g. Lead the Change Event).
- Two expeditions to South Africa, namely an expedition between mid-May and the end of June and a second expedition between mid-August and the end of September.



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## Objectives YE26

- 1,000 permanent donors.
- Greater visibility.
- More sources of income (coffee sales, sponsorship and subsidies).

## Key Focus Area #4 – Organizational Development and Governance

### Activities

- Application for CBF quality mark
- Due diligence merger/acquisition Blessed Home Foundation (Ghana).
- Professionalization, communication and fundraising.
- KPI-monitoring.

### Intended results

- Increased confidence.
- More professional organization.
- Better impact measurement.

## Planning 2026

- Q1: Design systems; start fundraising; start BOOST Coffee sales; education modules; pilot event *Lead the Change*; recovery 2ha due to flooding.
- Q2: Installation systems (e.g. CRM); start campaigns; start training; big event: RUN for the Sun sponsor run; expedition to South Africa; re-election chairperson; comply with ANBI publication obligation on website.
- Q3: Completion of current 2ha with fully functional learning community in a number of different cabins; second expedition to South Africa.
- Q4: Upscaling; international exploration; start with international student exchange; big event: benefit dinner and repeat *Lead the Change*; year-end evaluation.

## Reporting Monitoring

- Quarterly reports.
- Annual impact reporting based on KPIs.
- Financial accountability.
- Evaluation with partners.